

## Chiang Rai Flood Response

### Community Outreach Activities

#### ***1. Background:***

Save the Children Thailand plans to provide essential support to children, youths, and vulnerable families in the Ampor Muang Chiang Rai, Mae Sai, Mae Fah Luang, Mae Chan, Wiang Pa Pao, Phaya Mengrai, Khun Tan, Chiang Khong, Thoeng, and Wiang Kaen districts of Chiang Rai, ensuring that these populations receive necessary assistance in the short-term while simultaneously contributing to long-term resilience by strengthening education and child protection systems within the target communities.

SCT is committed to supporting the mental health and psychosocial well-being of communities affected by the flood. As part of this effort, we are implementing a Psychological First Aid (PFA) program to provide immediate psychological support to individuals experiencing distress. The consultant will assist in designing and carrying out a community outreach strategy to raise awareness and deliver PFA services.

#### ***2. Purpose of the Consultancy:***

The purpose of this consultancy is to develop and implement an effective community outreach strategy for the delivery of Psychological First Aid (PFA) activities. The consultant will support the mobilization of local communities and ensure that PFA services are delivered in a sensitive and effective manner.

#### ***3. Scope of Work:***

The consultant will be responsible for:

- Reviewing the current PFA program and identifying key gaps and opportunities for improved community engagement.
- Developing a detailed community outreach activity, including target groups, key messages, and engagement activities.
- Designing and implementing community outreach activities, ensuring they are aligned with best practices in mental health and psychosocial support.

- Ensuring the participation of diverse groups (e.g., women, youth, marginalized populations) in PFA outreach efforts.

#### **4. Deliverables:**

|                                      | <b>Activities/Deliverables</b>   | <b>By when</b> |
|--------------------------------------|--|----------------|
| <b>Community Outreach Activities</b> | a. Design a detailed community outreach activity, including target groups, key messages, and engagement activities. The plan and detailed activities shall be consulted and approved by the SCT program quality team.<br>b. Carry out PFA-community outreach activities in 3 targeted communities (in Chiang Rai province) | December 2024  |
| <b>Final Report</b>                  | a. detailing the activities conducted, challenges encountered, lessons learned, and recommendations for future PFA outreach efforts.   | January 2025   |

#### **5. Qualifications and Experience:**

- At least five years of experience in community-based psychosocial support, with a focus on Psychological First Aid or related art therapy programs.
- Experience in training and capacity-building of community workers or volunteers.
- Knowledge of local context and cultural sensitivities.
- Proven experience in monitoring and reporting on community-based activities.

#### **6. Reporting:**

The consultant will report directly to the Flood Response Project Coordinator. Regular updates on progress will be expected, with a final report submitted at the end of the consultancy period.

#### **8. Budget and Payment Terms:**

The total budget for this consultancy is 130,000-150,000 Thai Baht, inclusive of transportation, communications, materials and team members who will be hired as part of the team. The lead

consultant will be responsible for the tax income deduction. The term of payment will be divided into 2 times.

### ***9. Application Process:***

Interested consultants should submit the following:

- A technical proposal outlining their approach to the assignment and how they plan to achieve the objectives.
- A financial proposal with a detailed breakdown of fees and costs.
- An updated CV highlighting relevant experience.
- Samples of past work or references related to community outreach or PFA activities (if available).

**Application Deadline:** 30 November 2024

**Submit applications to:** [supply.chain@savethechildren.org](mailto:supply.chain@savethechildren.org)